## **ARNIE SHERR, PRW**

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### PROFESSIONAL RESUME WRITER | AUTHOR

Competent & motivated professional who creates Resumes and LinkedIn Profiles that tell employers how you will save and make them money

A savvy and innovative Professional Resume Writer since 2001, crafting compelling employment marketing documents. Implements creative writing skills to build stellar resumes depicting candidate value and highlighting relevant skills and qualifications that enable his customers to enjoy an average 85 percent interview success rate.

- ✓ Consistent A+ rating with the Better Business Bureau
- ✓ Joined <u>Career Source Pinellas</u> (Florida One-Stop) for over 3 years providing professional resume services to less advantaged and minority job seekers.
- ✓ Conducted Resume Writing Seminars for <u>Powerful Young Adults, Inc.</u>, a Not-for-Profit Organization that helps area youth prepare for employment after graduation.
- ✓ Authored and published THE GET-A-JOB MANUAL (Amazon)
- ✓ Recognized twice by the City of Clearwater, Florida, for outstanding career services.

#### **CORE COMPETENCIES**

- Communication/Collaboration
- Training/Educational Skills
- Cross-Cultural Relationship Building
- Social Responsibility
- Creative Writing
- Observation & Learning Skills
- Research & Development
- Innovative & Intuitive
- Dedicated & Committed
- Conceptual Skills
- Computer Skills
- Creative Thinking

### HR SKILLS THAT SUPPORT RESUME METHODOLOGY & IDEOLOGY

- Developed strategies to attract highly qualified talent.
- Prudently allotted sufficient time to screen all or sizable portions of résumés, thoughtfully comparing applicants' credentials within the context of other applicants.
- Methodically screened applicants and appraised their qualifications to determine if they should be advanced further in the interview process.
- Accumulated more than adequate experience and necessary training to conduct interviews effectively and efficiently.
- Diligently crafted and secured productive employee-employer relationships.
- Intricately researched, identified, and resolved employee concerns as they developed.
- Thoughtfully permitted new hires to become adjusted to the social and performance aspects of their new job quickly and smoothly.

### **DUTIES & RESPONSIBILITIES**

- Implements the creative juices to write high-caliber, keyword-enriched, detailed resumes and cover letters for clients seeking jobs/careers from entry-level to "C" Level Executives.
- Applies well-developed skills for reviewing, editing, and writing impactful and profound resumes and cover letters that elevate candidates' prominence to potential employers.
- Creates superior resumes that meet the 6 and 10-second visual scan rule and survive ATS Scanners.
- Utilizes approved resume terminology to accentuate qualifications, skills, education, and experience.
- Uniquely adept at writing resumes for a large variety of clients and career designations.
- Uses appropriate industry-specific terminology to ensure resumes appeal to potential employers from numerous industries.

### **EXPERIENCE**

# The Resume Store • Largo, Florida • 2009 to Present President & CEO | Professional Resume Writer

Assists job seekers by creating resumes that communicate a candidate's skills. Interviews candidates and constructs resumes that positively catch the attention of those reviewing the candidate's resume. Creates resumes that are...

- well-written and organized strategically.
- targeted to each position.
- branded what the job seeker brings to an organization/company.
- are bursting with practical experience.
- results-oriented.
- created to get in front of hiring managers.

### **QUALIFICATIONS**

- Possesses strong interpersonal and communication skills that allow clients to communicate their career objective(s).
- Translates information from verbal conversations onto paper.
- Has a clear understanding of correctly formatting resumes and edits them using Grammarly.
- Fully understands proper sentence structure and ensures resumes are free of grammatical errors.
- Enjoys impeccable communication skills required to contact clients by phone and email to extract valuable information.
- Demonstrated history of writing the best documents to help land job seekers the interviews they seek.

### PRIOR EXPERIENCE

Career Source Pinellas – Professional Resume Writer | 2014 - 2017
Sherr Enterprises – Owner/Operator/Principle Resume Writer | 2001 – 2009
Cumberland Farms/Gulf Refineries Convenience Stores – Tuckerton, NJ – Store Manager | 1995 - 2001
A Ponnock, Inc. – Camden, NJ – VP of Sales | 1968 - 1995

### **EDUCATION**

Bennett Stellar University | Life Coach | Sedona, AR
Temple University – BS in Marketing (Minor: Creative Writing) | Philadelphia, PA

### THE GET-A-JOB MANUAL

### ORDER AT <a href="https://tinyurl.com/5n8rv5td">https://tinyurl.com/5n8rv5td</a>

The Resume Store's Methodology. One that supports our commitment to helping those seeking new or better jobs receive higher interview invitations and avoid many interview process pitfalls. In addition, many inspirational writings dispel interview misconceptions and elevate applicants to higher confidence levels. Arnie, as Vice President of Sales for an industry-leading national toy distributor out of New Jersey for 20 of 27 years, has reviewed thousands of resumes and interviewed hundreds of candidates for a variety of employment opportunities. Understanding the hiring process has been among the hallmarks of his successes. Among many who portray themselves as resume writers, few can boast of having extensive hiring experience or even direct Human Resource experience. Yet, because of his unique experience, he is certain to create much stronger and considerably more effective resumes and cover letters than those without comparable experience.